

Facts about the NyForm trolls

- The NyForm trolls are the first latex trolls produced in Norway
- They were created by Trygve Torgensen in 1964 and they continue to be produced with the same technique and modeled with the same characteristics by the nephew of Trygve
- From 2004 the factory that produces NyForm trolls will produce also the Fosse trolls, with the goal of reducing the general costs, and at the same time maintaining separate characteristics and brand names of the two product lines
- The NyForm troll line will continue to focus on the collectors market, increasing the marketing efforts with special regard to the Troll club, its package, the magazine, etc., in order to maintain it's position of leadership in the latex Troll market.

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